



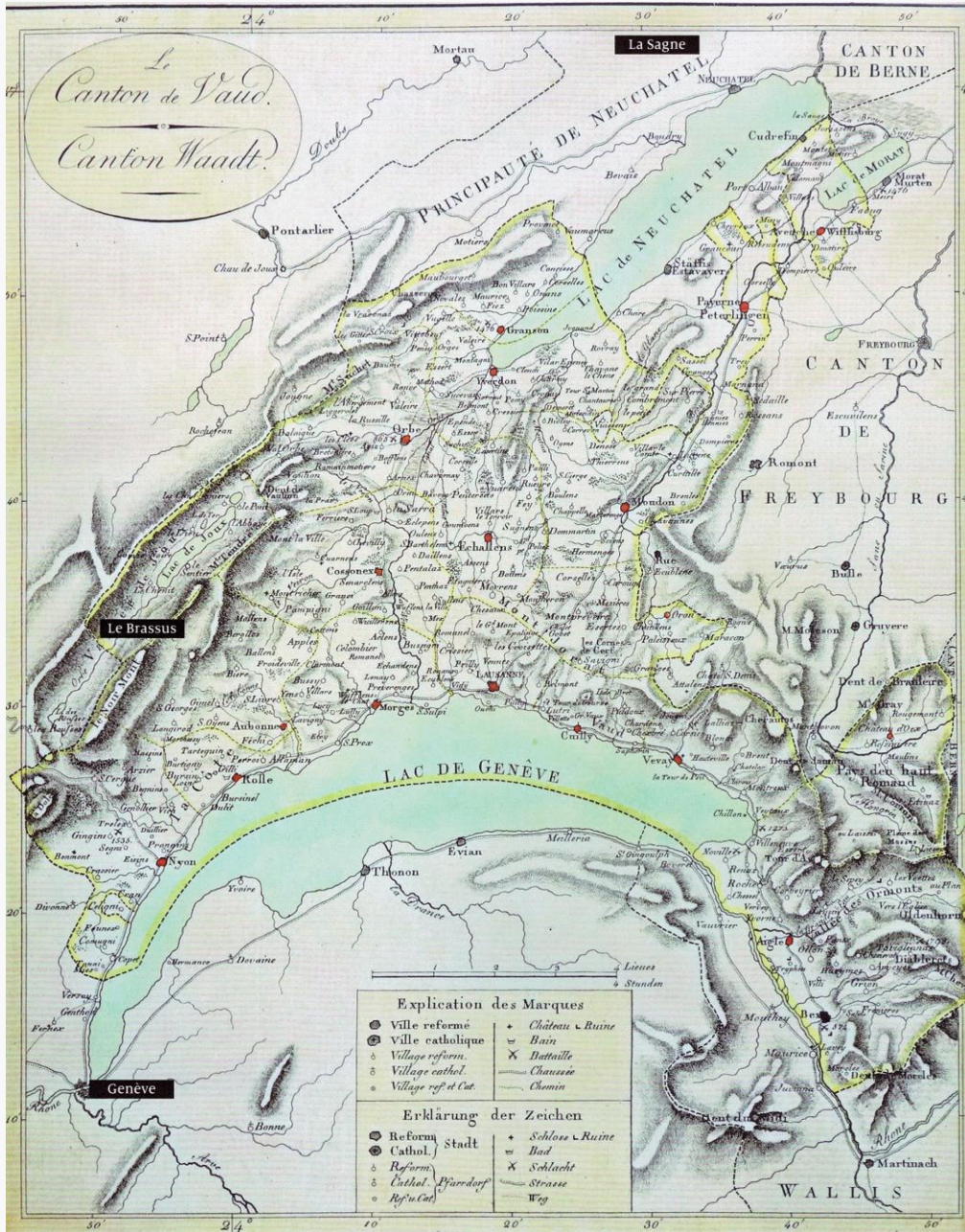
Storia dell'orologeria svizzera



I – Le origini



**Esemplari
fabbricati
intorno al
1590**



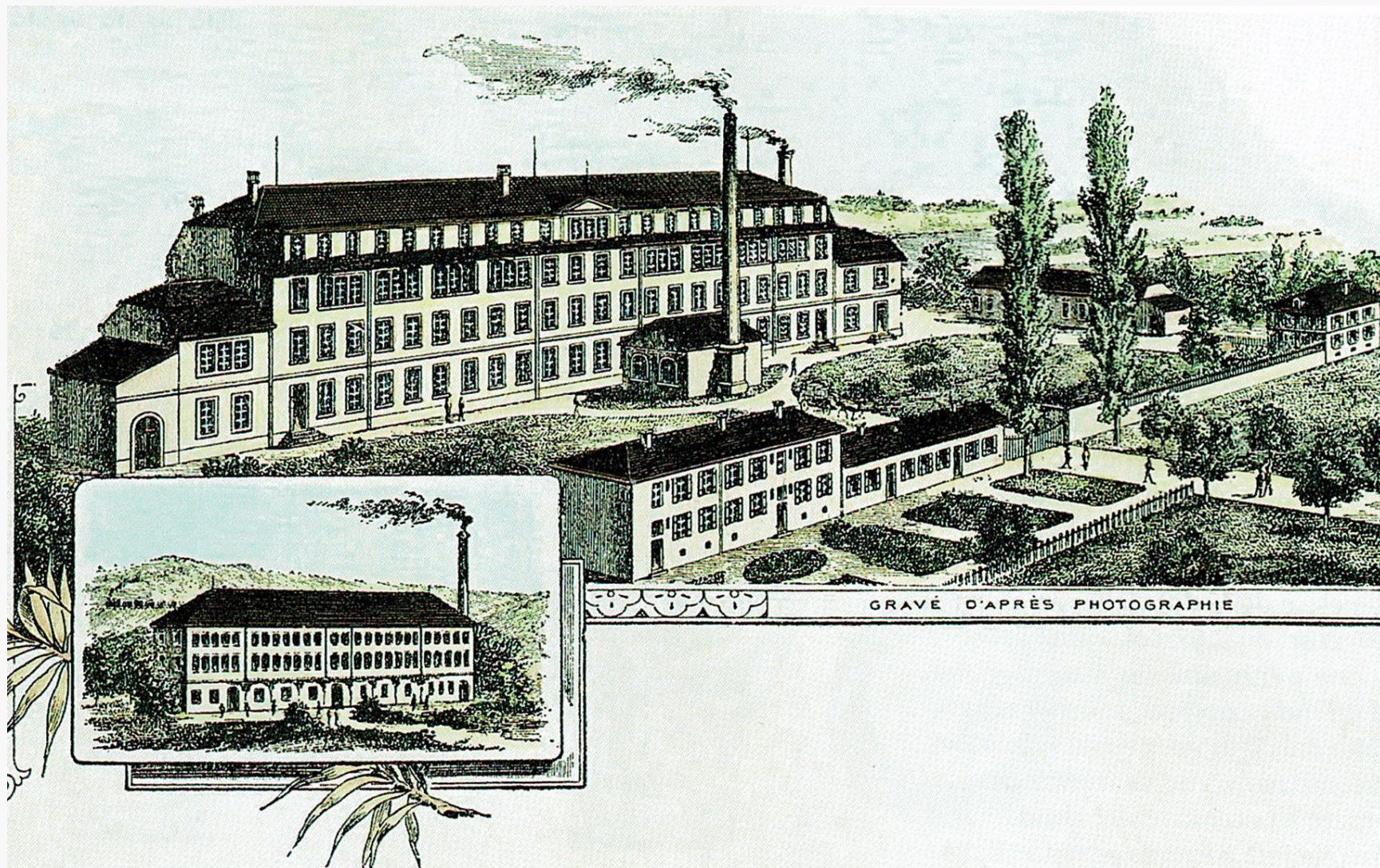
Il Canton Vaud
in una mappa
del 1532
(Archivio
cantonale
vodese)

**“Laboratorio
d’orologeria
ginevrino del
XVIII secolo”.
Dipinto di
Christophe
François de
Ziegler**





Disegno di Maurice Leloir



II - La rivoluzione industriale

Abraham-Louis Breguet (1747-1823)



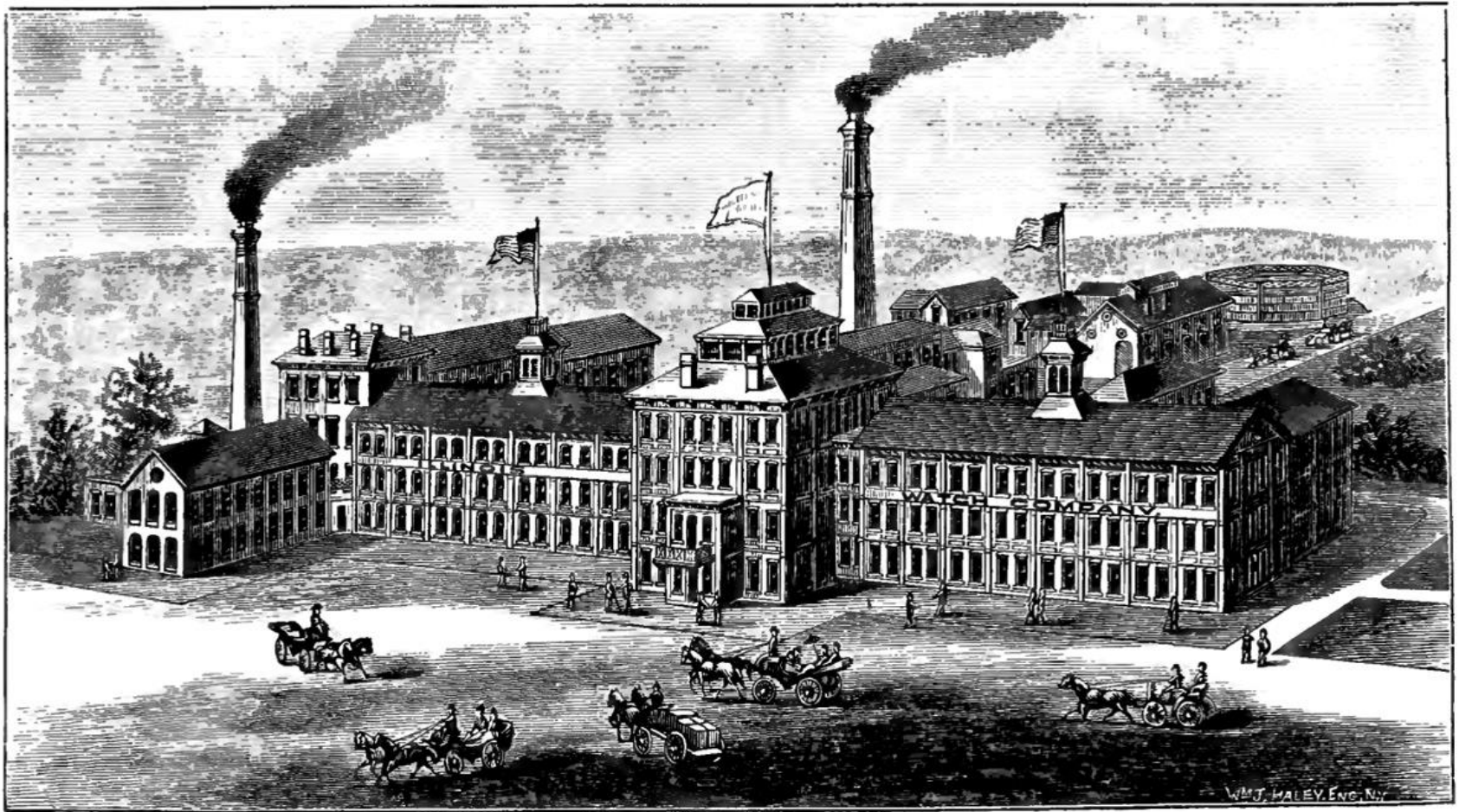


**Vacheron &
Constantin
con
ripetizione
sonora
delle ore e
dei quarti
(1819)**



**Georges-
Auguste
Lehot
(1800-1884)**





FACTORY OF THE ILLINOIS WATCH COMPANY, AT SPRINGFIELD, ILL.

La fabbrica di Illinois Watch Company (1870)



Copyright, 1874, by the Centennial Board of Finance.

L. Aubrey.
Published by the Author, 715 Chestnut St. Phila.

Length 1,402 ft.
Width 360 .
Ground Floor 12,82 acres
Upper Floors 1.12

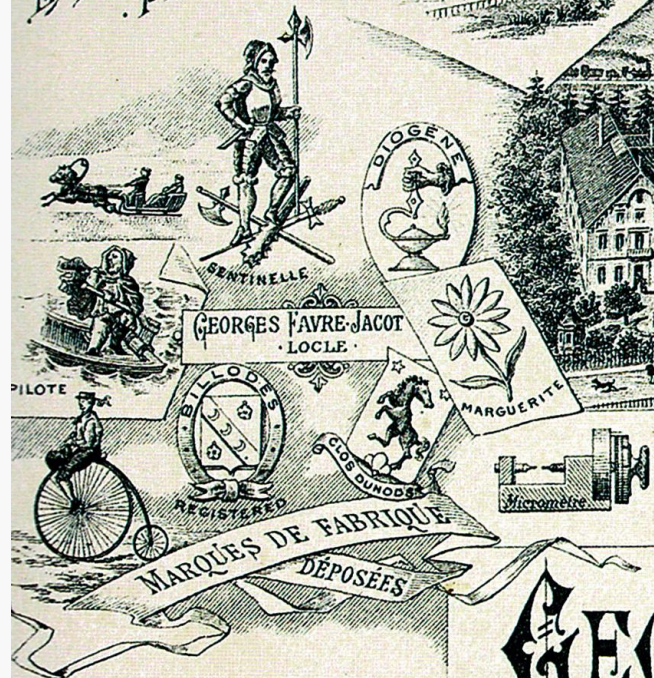
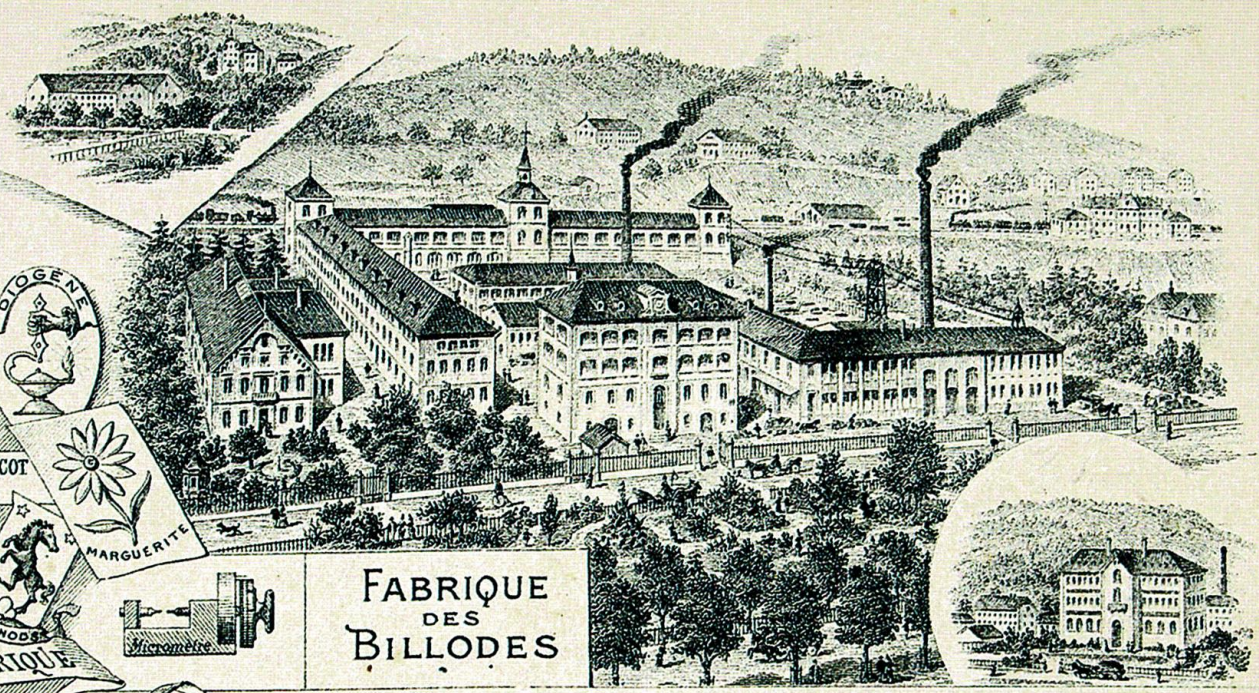
MACHINERY HALL.
CENTENNIAL INTERNATIONAL EXHIBITION.
1876.

FAIRMOUNT PARK

PHILADELPHIA.

Il padiglione della meccanica (1876)

Exposition Uⁿ
PARIS - 1889



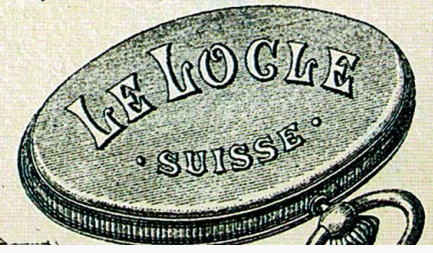
FABRIQUE
DES
BILLODES

GEORGES FAVRE-JACOT

MANUFACTURE

d'HORLOGERIE POUR TOUS PAYS

Procédés Mécaniques



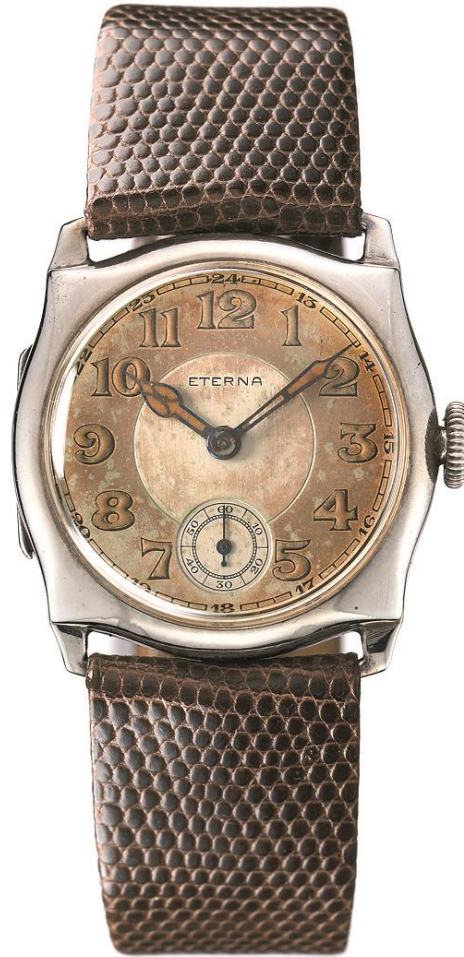
La manifattura Favre-Jacot (1889)



III - La metamorfosi



**Cartier
(circa 1915)**



**Eterna
(circa 1925)**



**Longines
(ca. 1935)**



Rolex Datejust (1945)



Omega Ranchero (ca. 1958)



Heuer Carrera (ca. 1963)



**Centre
Electronique
Horloger
(circa 1967)**



**Omega
Electroquartz
f8192
(1970)**

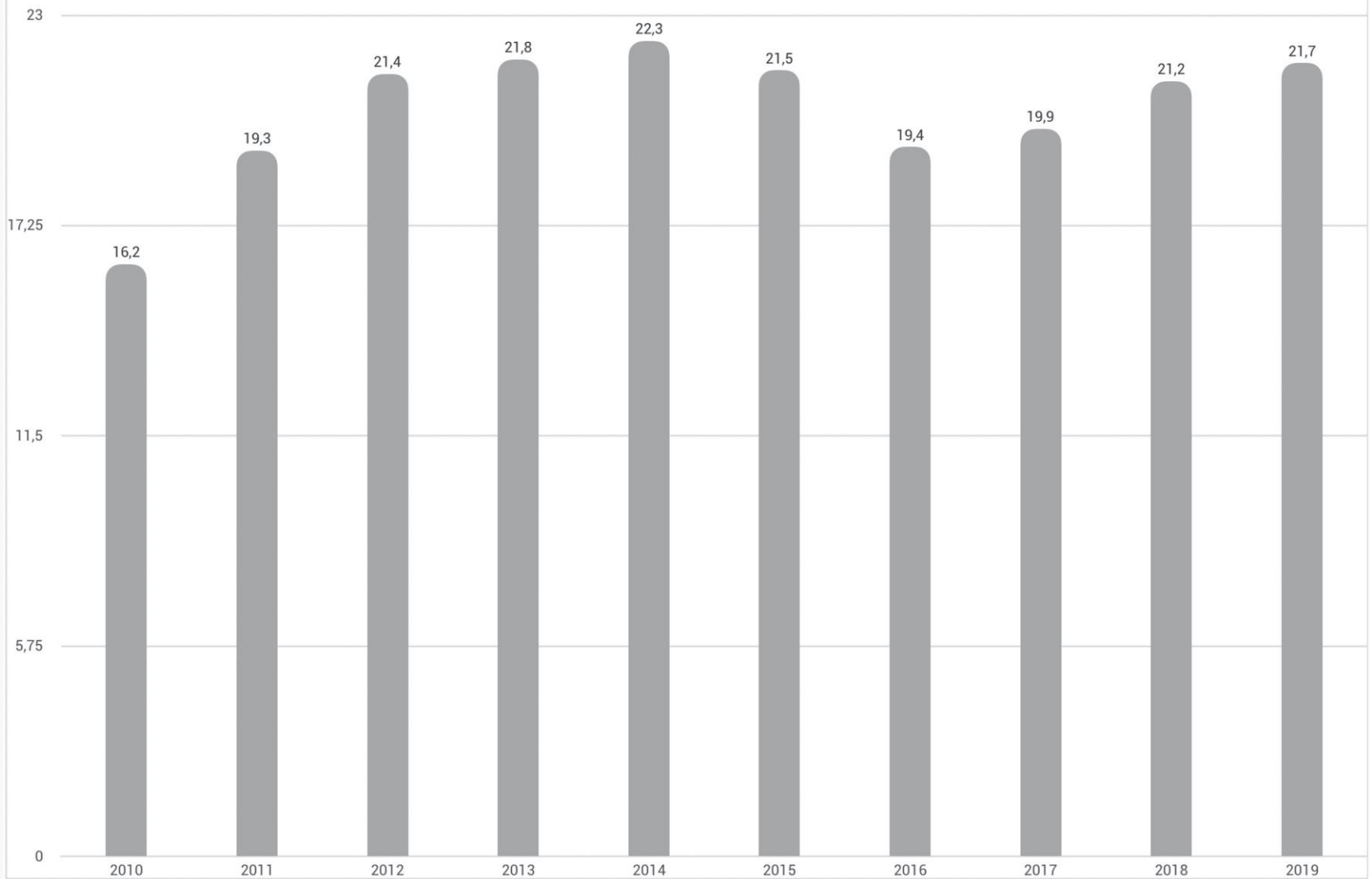


**Casio CFS-80
Alarm Chrono
Calculator
(circa 1983)**



IV - Gli Anni 2000

Swiss Watch Exports 2010-2019 (CHF Bn)



Le esportazioni dal 2010 al 2019

**Swiss watch exports by region
January-December 2019**

Regions	Wrist-watches				Total value		
	Units	Variation 2019/2018	Mil. of CHF	Variation 2019/2018	Mil. of CHF	Variation 2019/2018	Share 2019
Europe	6,963,086	-12.1%	6,143.1	+1.3%	6,625.0	+1.0%	30.6%
<i>UE</i>	6,087,093	-10.6%	5,717.9	+1.4%	6,186.6	+1.1%	28.5%
<i>Eastern Europe</i>	563,741	-20.1%	242.7	+2.7%	251.4	+2.7%	1.2%
<i>Other European countries</i>	312,252	-22.8%	182.6	-3.8%	187.0	-3.7%	0.9%
Africa	246,414	-0.2%	175.3	-1.9%	181.1	-2.5%	0.8%
Asia	10,307,170	-12.3%	10,893.6	+2.3%	11,462.9	+2.3%	52.9%
<i>Middle East</i>	1,876,371	-16.0%	1,998.1	-4.0%	2,029.5	-3.9%	9.4%
<i>Far East</i>	6,788,404	-10.7%	7,120.1	+3.1%	7,514.1	+3.4%	34.7%
<i>Other Asian countries</i>	1,642,395	-14.4%	1,775.4	+7.0%	1,919.3	+5.2%	8.9%
America	2,914,045	-18.9%	3,007.3	+6.2%	3,156.2	+6.1%	14.6%
<i>North America</i>	2,151,385	-17.7%	2,465.0	+8.9%	2,603.6	+8.7%	12.0%
<i>South America</i>	762,660	-22.0%	542.3	-4.6%	552.6	-4.5%	2.5%
Oceania	202,851	-11.9%	247.0	+8.0%	255.4	-0.8%	1.2%
World	20,633,566	-13.1%	20,466.3	+2.6%	21,680.6	+2.4%	100.0%

Variazioni regionali 2018-2019

BRANDS & COMPANIES

Swatch Group is a diversified multinational holding company active in the manufacture and sale of finished watches, jewelry, watch movements and components. It is the world's largest watchmaking group, and supplies nearly all the components required for the watches sold by its eighteen individual brands and the multi-brand retail companies Tourbillon and Hour Passion.

Its production companies supply movements and components to third-party watchmakers in Switzerland and around the world. Swatch Group is a key player in the manufacture and sale of electronic systems used in watchmaking and other industries. It is also a leader in the field of sports event timing.



About Richemont



Richemont owns several of the world's leading companies in the field of luxury goods, with particular strengths in Jewellery, watches and writing instruments.

Our Maisons™ encompass several of the most prestigious names in the luxury industry including Cartier, Van Cleef & Arpels, IWC Schaffhausen, Jaeger-LeCoultre, Officine Panerai, Piaget, Vacheron Constantin, Montblanc, dunhill and Chloé. Richemont also owns leading online distributors YOOX NET-A-PORTER GROUP and Watchfinder & Co.

FY19 Annual Results

[Click here](#) to access the archive of the presentation webcast.

Next event

18 July 2019:
Trading update for the quarter ended 30 June 2019

FAQ

Group snapshot

Group presentation

Company Announcements



WED, 29 MAY 2019

Richemont's 2019 Annual Report now available online

FRI, 17 MAY 2019

Results for the year ended 31 March 2019

TUE, 19 FEB 2019

Tribute to Mr Karl Lagerfeld

Menu WATCHES WORLD OF ROLEX STORE LOCATOR ROLEX Search Your selection

THE COLLECTION

ROLEX WATCHES

Explore the Rolex collection of prestigious, high-precision timepieces. Rolex offers a wide assortment of Classic and Professional watch models to suit any wrist. Discover the broad selection of Rolex watches to find a perfect combination of style and functionality.

GROUP

A family-run group, LVMH strives to ensure the long-term development of each of its Houses in keeping with their identity, their heritage and their expertise.

THE LVMH SPIRIT

The LVMH group brings together 75 exceptional Houses, which create products that convey savoir-faire and preserved heritage while remaining firmly anchored in modernity.



GOVERNANCE

Discover the main authorities and key players in the LVMH group: Board of Directors and Executive Committee.

Rolex, Swatch, Richemont, LVMH



EN 



Il ritorno della manifattura



Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

Contact | English | 日本語 | 繁體中文 | 简体中文 |



Site officiel de l'horlogerie suisse

Accueil

Swiss made

Halte au faux!

Statistiques

Connaissances

Liens horlogers



Accueil ▶ Swiss made

Swiss made : la seule véritable référence



Les nouvelles exigences de
Swissness

Swiss Made



Apple Watch



Edox Acapulco «Rotary»

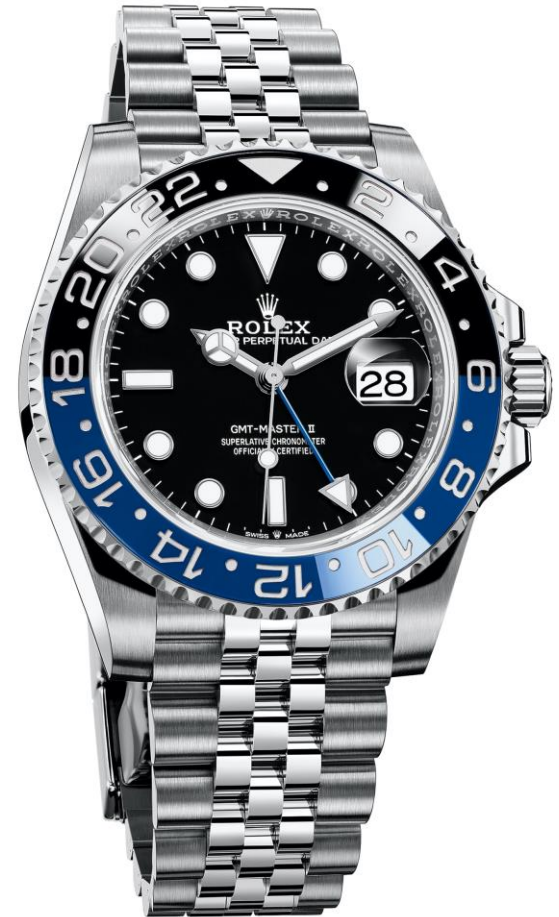
Tendenze – I re del mercato



Cartier



Omega



Rolex

Tendenze – Gli emergenti



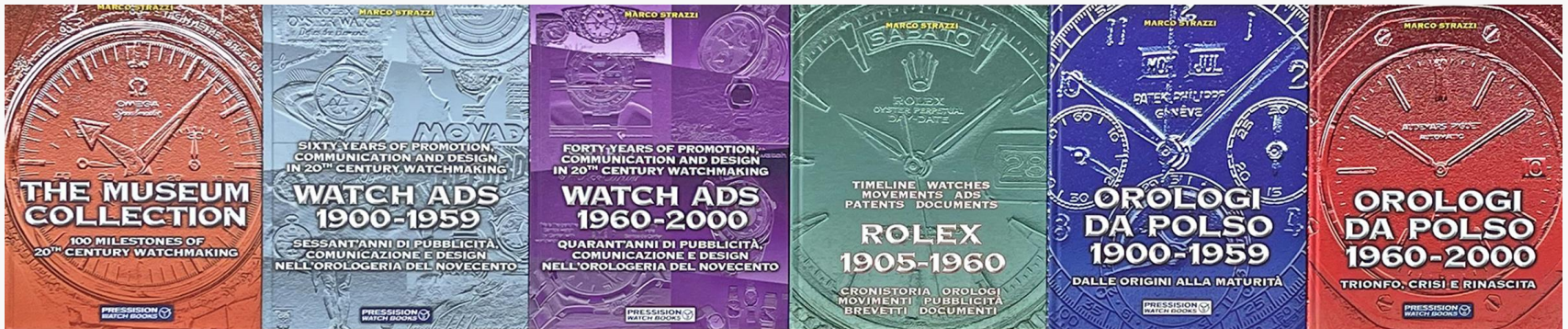
HYT



MB&F



Urwerk



10e10.ch

by MARCO STRAZZI

THE MUST-VISIT WEBSITE FOR WATCH LOVERS: STORIES, VIDEO CLIPS, NEWS AND MUCH MORE

IL SITO DA NON PERDERE PER GLI AMANTI DEGLI OROLOGI: STORIE, VIDEO, NOTIZIE E ALTRO ANCORA

MENU

- Home
- Info
- Watch Ads
- The Museum Collection
- Orologi da polso 1900-1959
- Orologi da polso 1960-2000
- Rolex 1905-1960
- Watch Books
- L'orologio con le ali - Wingwatch - La montre ailée
- Wingwatch - Illustrated Novel
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- Rolex dalla A alla Z
- L'orologio con le ali - L'ospite
- Lancette & C.
- Translations
- Glossario degli orologi

WATCH ADS

Orologi da polso 1900-1959

DALLE ORIGINI ALLA MATURITÀ

Dall'introduzione:
 "(...) Il volume tratta il lasso di tempo che va dai primi passi dell'orologio da polso al suo trionfo tecnologico, stilistico e commerciale. I decenni in cui lo stravagante "braccialeto con orologio", apprezzato dalle signore ma deriso dai conformisti e osteggiato dagli stessi addetti ai lavori, si trasforma in uno strumento indispensabile, sempre più ricco di funzioni. Preceduta da un breve capitolo sulla storia del tempo fino al XIX secolo, la trattazione di questo li-

10e10.ch by Marco Strazzi

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The video channel by renowned watchmaking historian Marco Strazzi. Min... >

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161 visualizzazioni • 2 mesi fa

The genius behind Cartier, Jaeger and LeCoultre
4:52

Il genio dietro Jaeger, LeCoultre e Cartier
5:02

Watch Ads - The book trailer
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Henri Rodanet - An outstanding innovator
141 visualizzazioni • 4 mesi fa

Henri Rodanet - Un grande inventore
328 visualizzazioni • 4 mesi fa

Rivoluzione in cucina
A food

Libri e web