

Il Rotary e la Disruptive innovation



Rotary Club Mendrisiotto

| <i>Disruptive Innovation</i> | |
|--|----------------|
| <i>A Process Where New Entrants Upend Industries by Introducing Simpler, More Convenient, or More Affordable Solutions</i> | |
| Disruptive Innovators | Victims |
| | |



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Imprenditore, Innovation Manager accreditato al MISE e Perennial



<https://www.dominio.it>



SCAN ME

VUCA vs BANI

A NEW ACRONYM TO DESCRIBE THE WORLD

*Serves to describe the situation of
Ambiguity and Complexity*

*Serves to describe the situation of
the Next Generation of Business*

V

VOLATILITY



BRITTLE

B

U

UNCERTAINTY



ANXIOUS

A

C

COMPLEXITY



NON-LINEAR

N

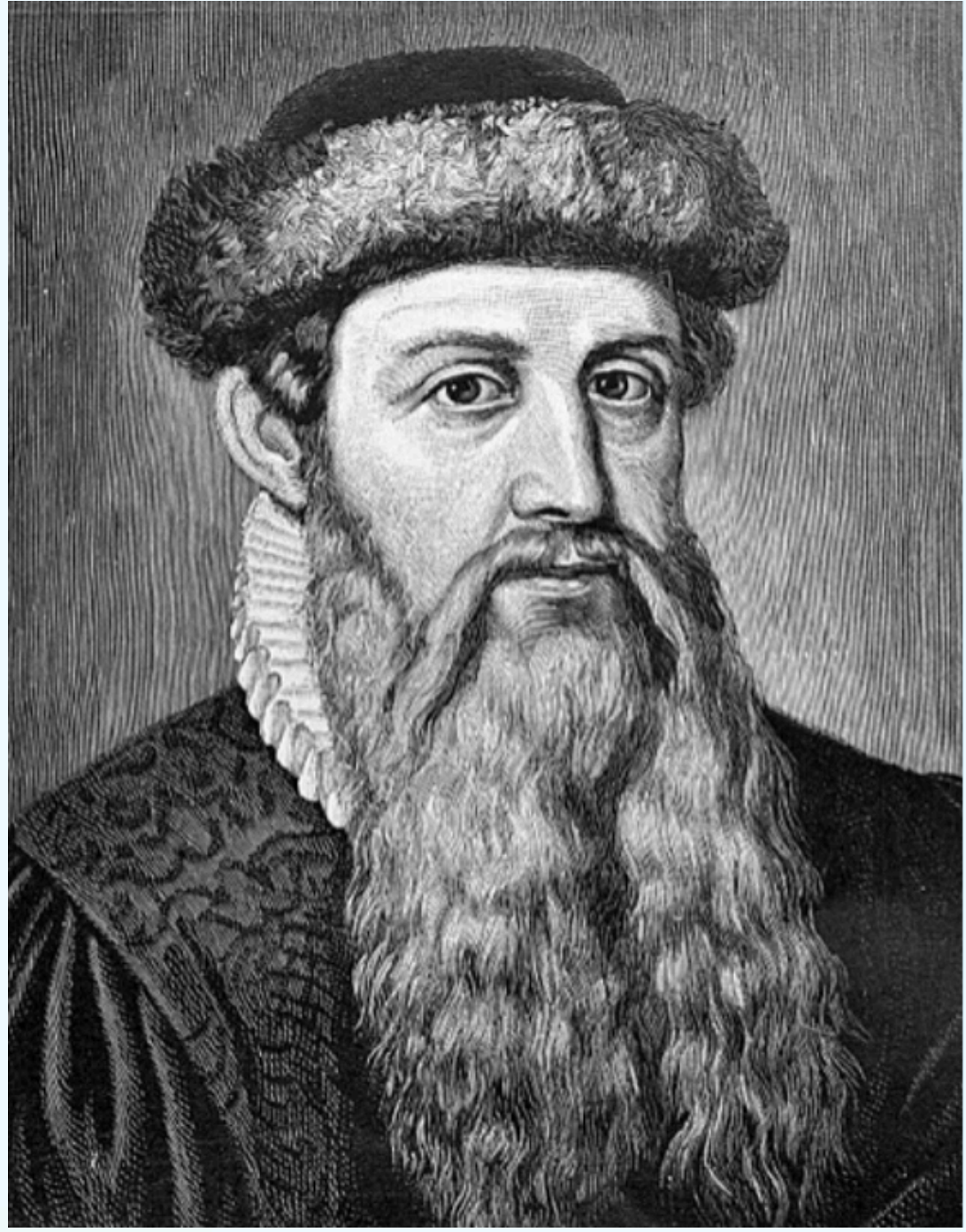
A

AMBIGUITY



INCOMPREHENSIBLE

I



This decade is going to be amazing

We are experiencing 25+ Gutenberg moments

Society is not absorbing technology fast enough

1. Wearable Tech
2. Mixed Reality
3. Digital Twins
4. Bionics
5. Nanotechnology
6. Cultured Protein
7. Solar
8. Anti Aging
9. Social Media
10. Sensors
11. Privatized Space
12. Digital Governance
13. Cloud Computing
14. CRISPR
15. Gene Sequencing
16. AI/ML/DL
17. Energy Storage
18. Neural Imaging
19. Autonomous Cars
20. Blockchain
21. Robotics
22. Drones
23. 3D Printing
24. Microbiome
25. Bitcoin
26. Quantum Computing

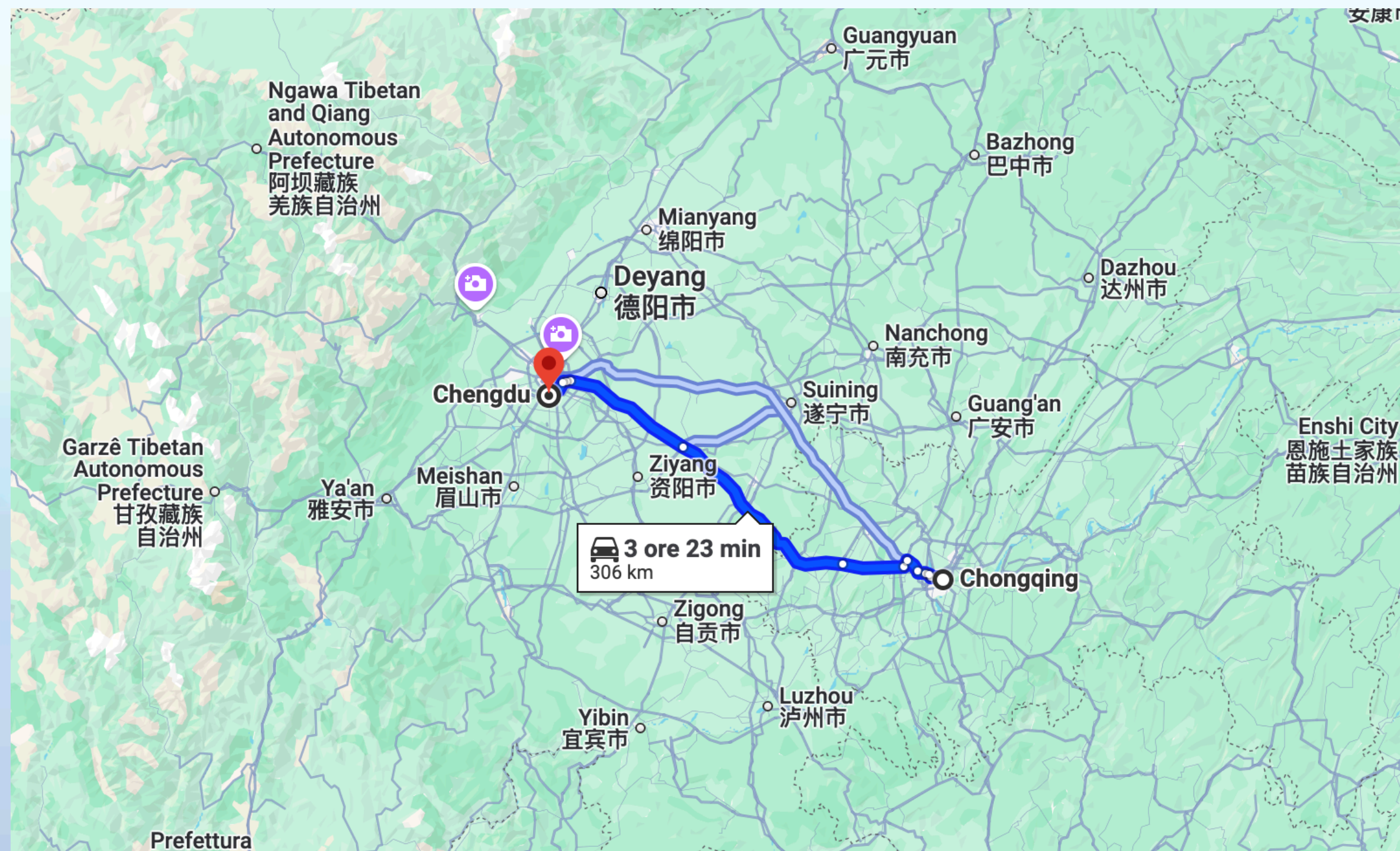


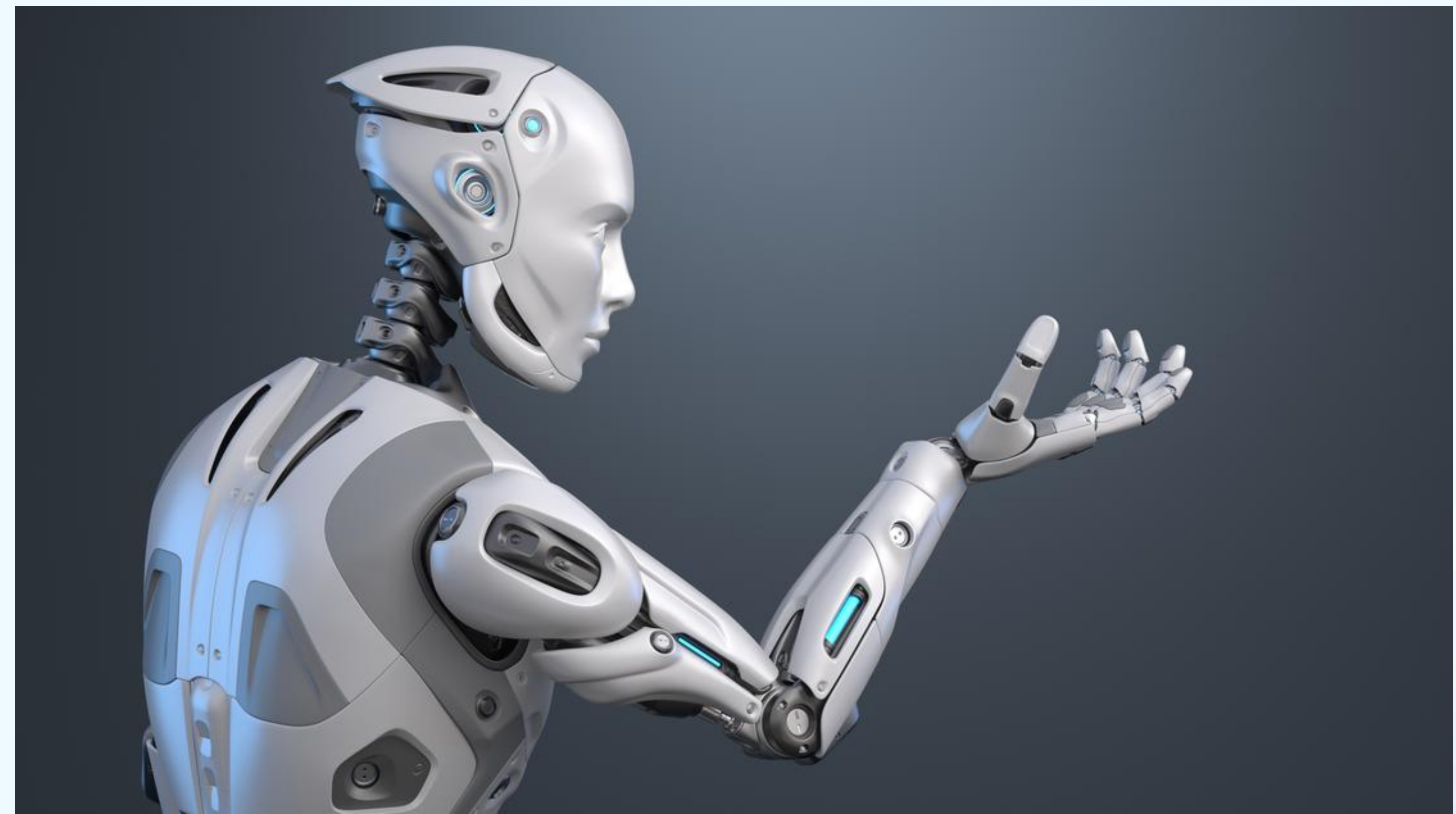


Chengdu



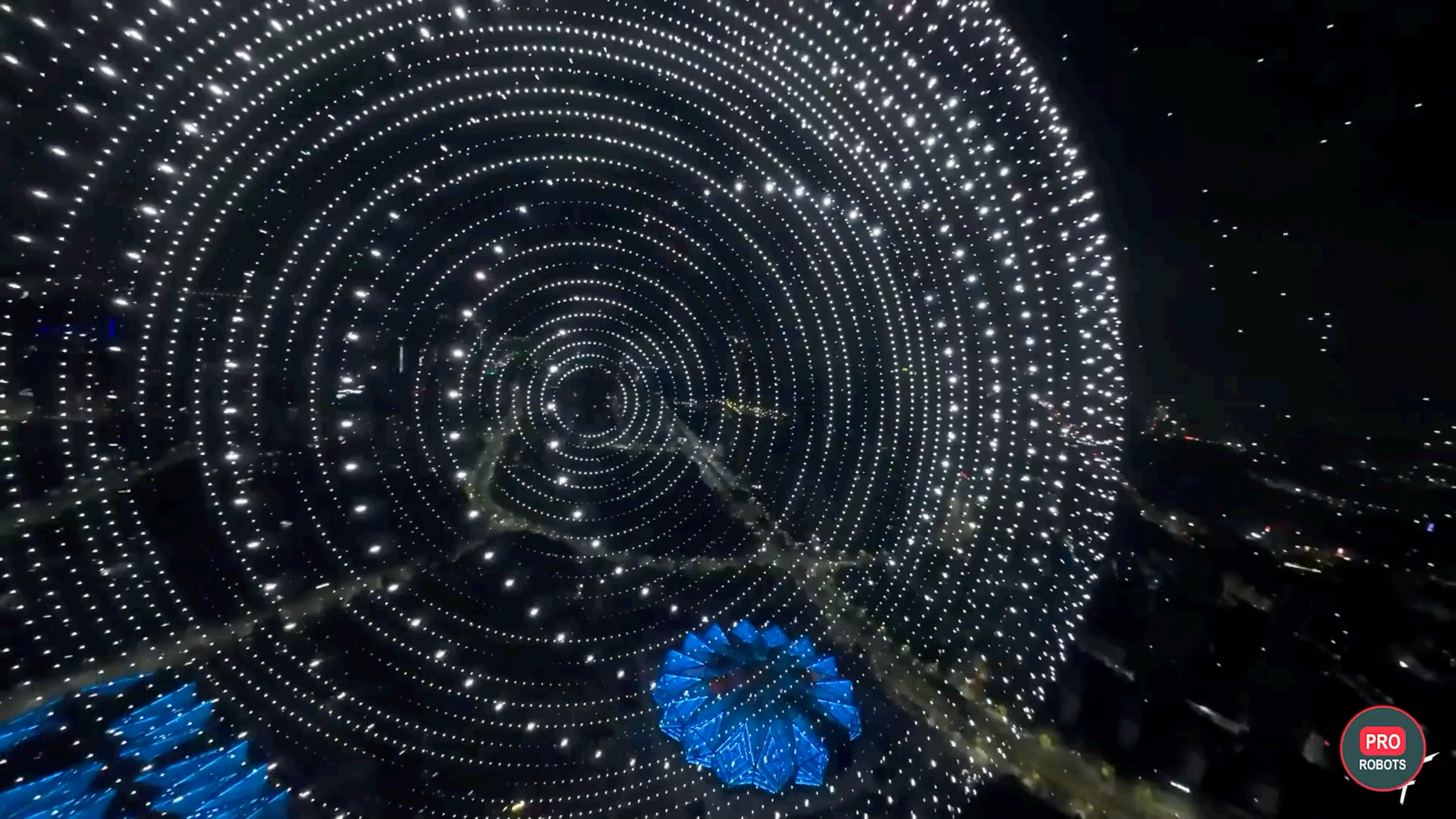
Chongqing

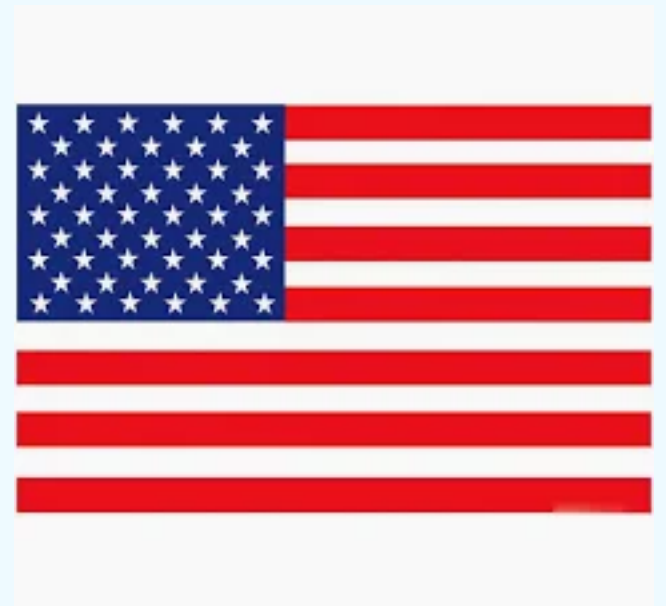




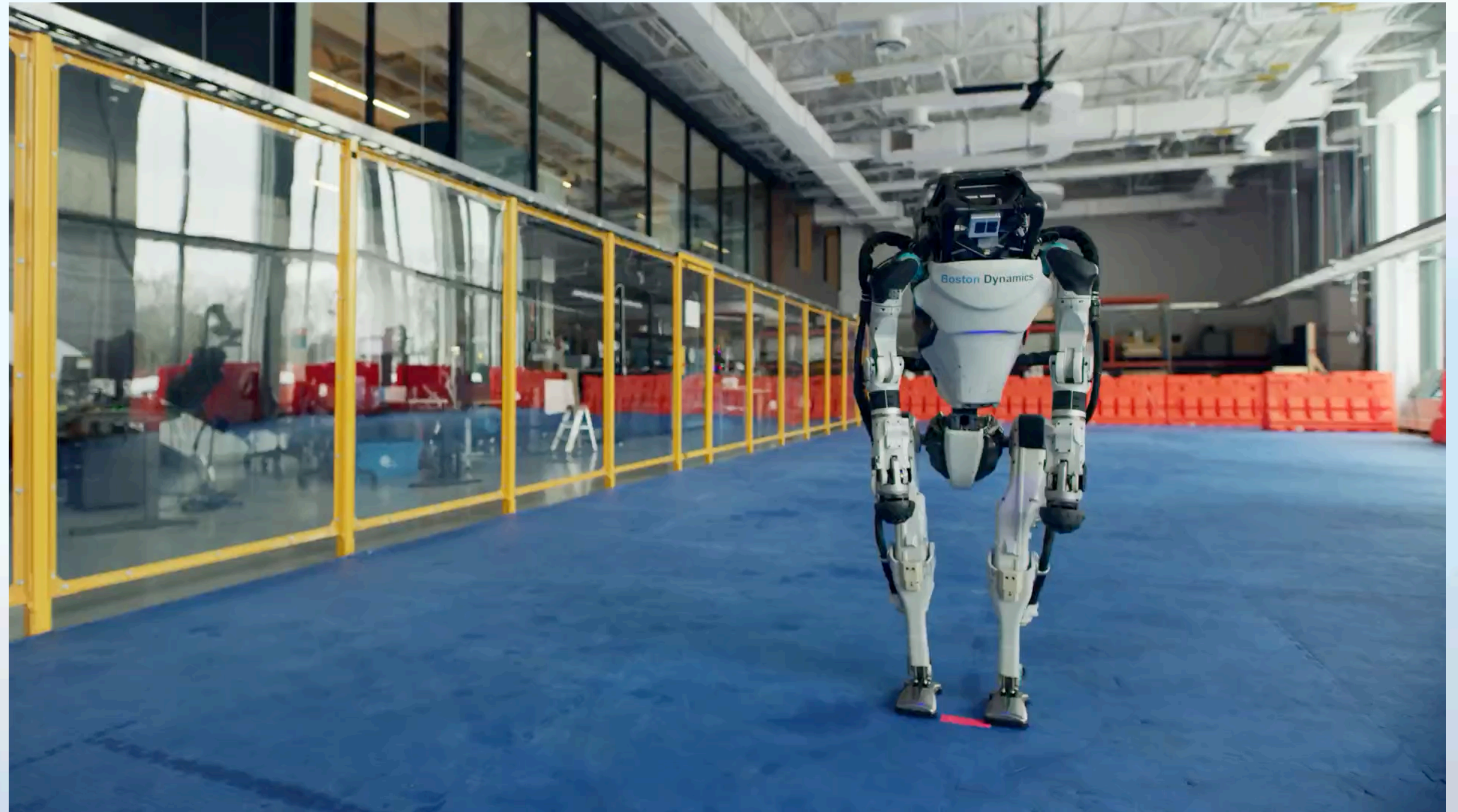
Leadership nella creazione umanoidi







Boston Dynamics robots



Dove va il Rotary ?



Problemi vecchio club

- **costi elevati e tanti sprechi**
- **poca flessibilita', zeristi**
- **non attrattivo**
- **commissioni inutili**
- **presidente oberato**
- **progetti/donazioni**
- **pochi contatti con esterno**

**FONDARE IL ROTARY
NON È STANCANTE**




 **CHIAMARSI**
Paul Harris

LO DICE PAUL, 37 ANNI

Probabilità che ad una Conviviale vada tutto secondo il Cerimoniale



 Nessuna

 Nessuna, ma in giallo



IL CERIMONIALE



**IL CERIMONIALE
SENZA LA PARTE
RELATIVA AI SALUTI**

LE SEI D DELL'INNOVAZIONE

- DIGITALIZZA
- DIROMPENTE
- DEMONETIZZA
- DEMATERIALIZZA
- DEMOCRATIZZA
- DECEPTIVE (INTESO COME SEMPLIFICA)

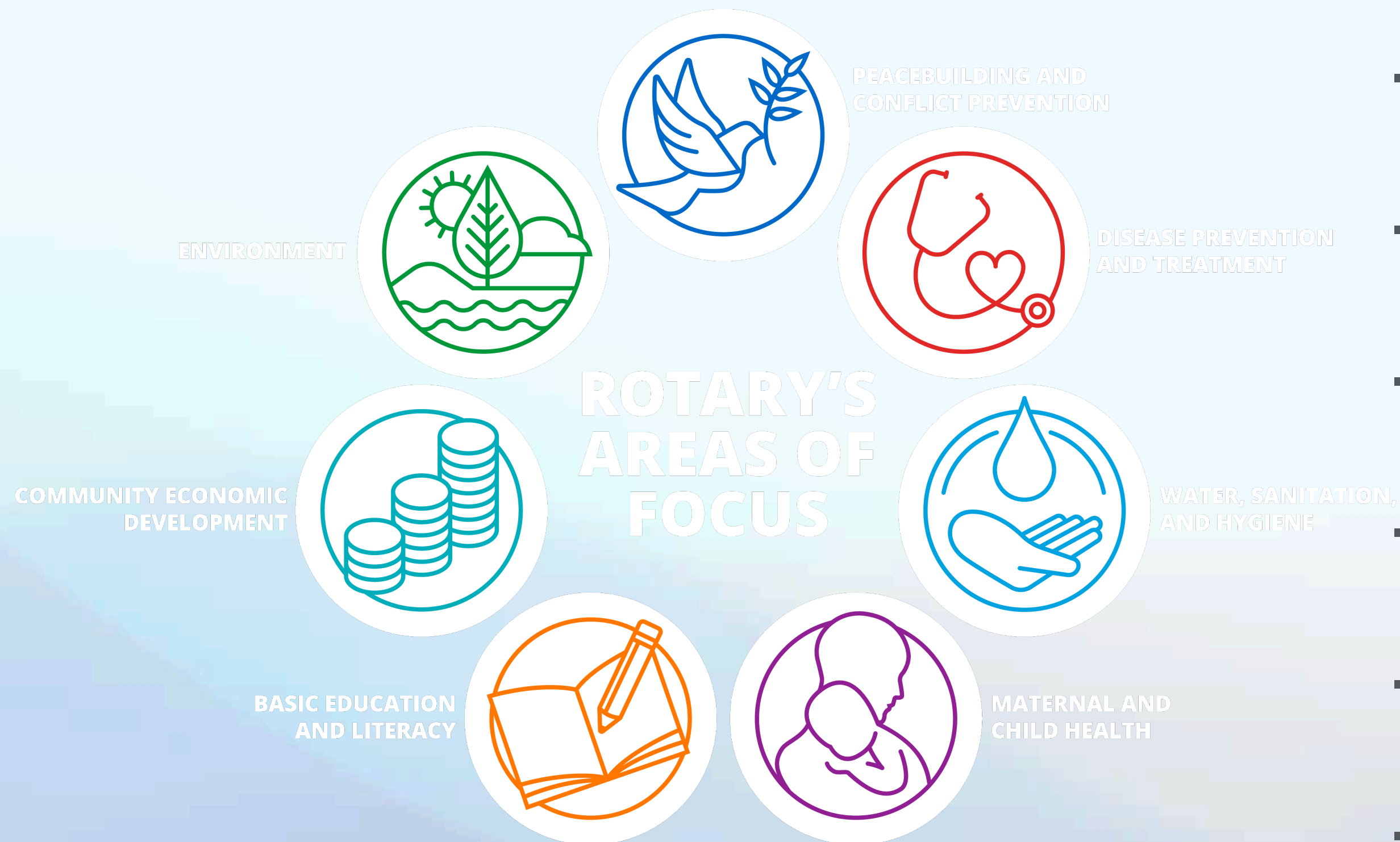




Vantaggi nuovo club tematico

- **costi contenuti payxuse**
- **centralita' commissioni**
- **flessibilita' massima (phygital)**
- **squadra presidente**
- **progetti di servizio (professionalita')**
- **raccolta fondi (sponsor)**
- **attraattivo x effettivo (il club diventa un brand)**
- **respiro internazionale**
- **il Rotary non ha memoria ...**
- **continuita' progettuale**





Nuovi tipi di Club :

- **Tematici (basati su aree focus della fondazione)**
- **Family**
- **Business**
- **Corporate**
- **University / college**
- **Passport**
- **Ibridi**
- **Cafe'**
- **Solo Servizio**

Take away

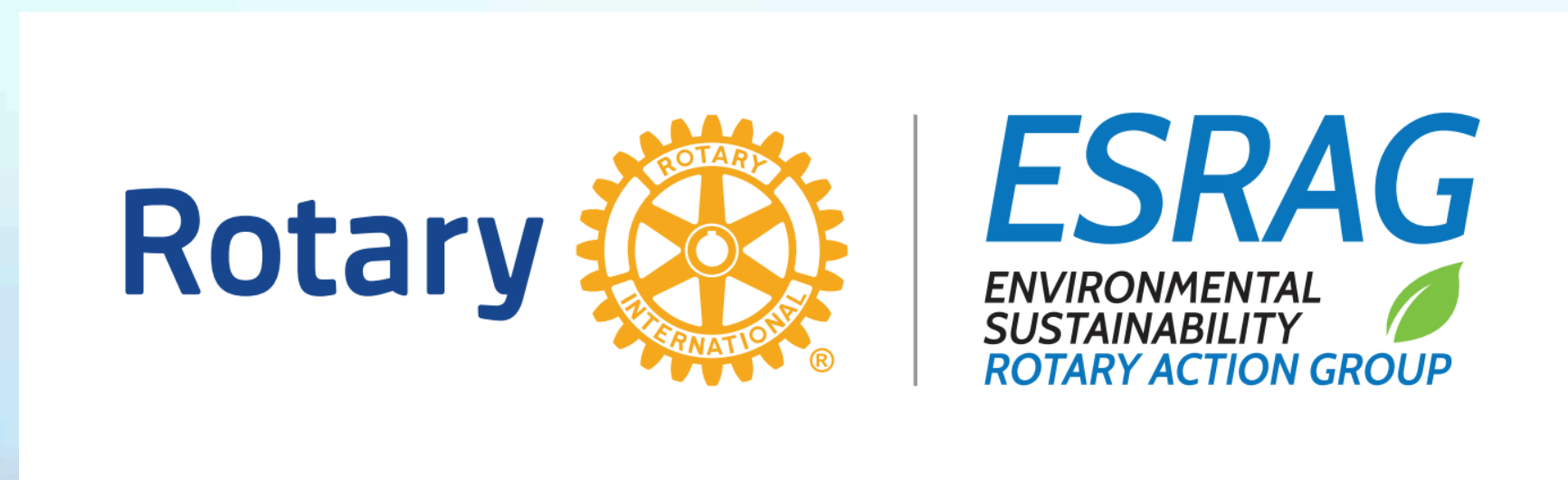


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Grazie!



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